

## Site quality overview for CEO

**For:** OAM  
(<http://www.outdooradventure-marketing.com/>)

**Created on:** 2/21/2010  
**Time:** 06:35

### Description:

This report gives you an overview of scanning results and highlights problems found on your site. Detailed information about specific errors, e.g. broken links or invalid Titles, is available in the individual problem reports.

## Overview

Website objects checked	229
Web pages checked	42
Internal links checked	180
External links checked	49
Images checked	63
Scan duration	00:00:41

## Errors and problems detected

Problem	# of problems
Broken links	-
Internal	-
External	-
Broken anchors	1
Slow pages (download size > 300 Kb)	1
Small pages (download size < 7 Kb)	15
Deep pages (more than 5 clicks necessary to reach)	-
Old pages (older than 2 months)	-
Pages missing Title tags	-
Pages with long Title tags	1
Pages missing META Description tag	27
Pages with long META Description tag	-
Pages missing META Keywords tag	Not checked
Pages with long META Keywords tag	Not checked
Images missing attribute ALT	-
Images missing Width/Height attributes	26
Redirects	6

## Tip

1. Pages with temporary or permanent redirects are not regarded as content pages, so they are not included into the statistics on slow and old pages. However redirected pages still may point to the content pages that is why they are included into the statistics on broken links and anchors.

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