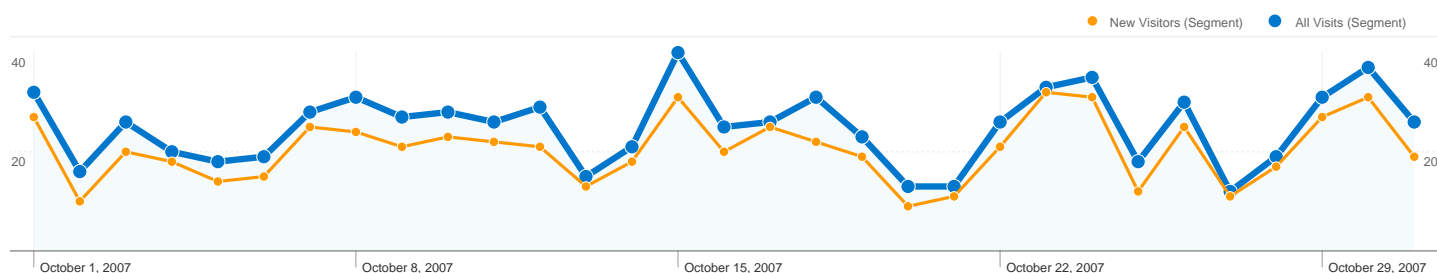


Search Engines

Oct 1, 2007 - Oct 31, 2007

Comparing to: Visit Segments



Search sent 774 total visits via 10 sources in the "All Visits" segment

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
774 New Visitors: 634	4.73 New Visitors: 4.43	00:02:48 New Visitors: 00:02:26	81.91% New Visitors: 100.00%	39.53% New Visitors: 43.22%	
Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
google					
All Visits	535	4.42	00:02:32	80.93%	40.19%
New Visitors	433	4.13	00:02:08	100.00%	43.88%
% of Total	80.93%	-6.46%	-15.83%	23.56%	9.19%
yahoo					
All Visits	119	5.36	00:03:24	92.44%	33.61%
New Visitors	110	5.40	00:03:29	100.00%	36.36%
% of Total	92.44%	0.72%	2.39%	8.18%	8.18%
msn					
All Visits	46	5.74	00:02:56	80.43%	28.26%
New Visitors	37	5.19	00:02:46	100.00%	35.14%
% of Total	80.43%	-9.58%	-5.22%	24.32%	24.32%
live					
All Visits	37	6.11	00:03:55	64.86%	48.65%
New Visitors	24	6.04	00:03:08	100.00%	54.17%
% of Total	64.86%	-1.09%	-19.90%	54.17%	11.34%
aol					
All Visits	14	2.43	00:02:08	85.71%	57.14%
New Visitors	12	2.50	00:02:17	100.00%	58.33%
% of Total	85.71%	2.94%	7.21%	16.67%	2.08%
search					
All Visits	9	6.44	00:05:56	77.78%	44.44%

New Visitors	7	2.29	00:01:25	100.00%	57.14%
% of Total	77.78%	-64.53%	-76.19%	28.57%	28.57%
ask					
All Visits	7	1.29	00:00:13	85.71%	85.71%
New Visitors	6	1.33	00:00:16	100.00%	83.33%
% of Total	85.71%	3.70%	16.67%	16.67%	-2.78%
cnn					
All Visits	4	15.25	00:08:54	50.00%	0.00%
New Visitors	2	15.00	00:07:16	100.00%	0.00%
% of Total	50.00%	-1.64%	-18.31%	100.00%	0.00%
altavista					
All Visits	2	2.00	00:00:55	100.00%	50.00%
New Visitors	2	2.00	00:00:55	100.00%	50.00%
% of Total	100.00%	0.00%	0.00%	0.00%	0.00%
netscape					
All Visits	1	1.00	00:00:00	100.00%	100.00%
New Visitors	1	1.00	00:00:00	100.00%	100.00%
% of Total	100.00%	0.00%	0.00%	0.00%	0.00%
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