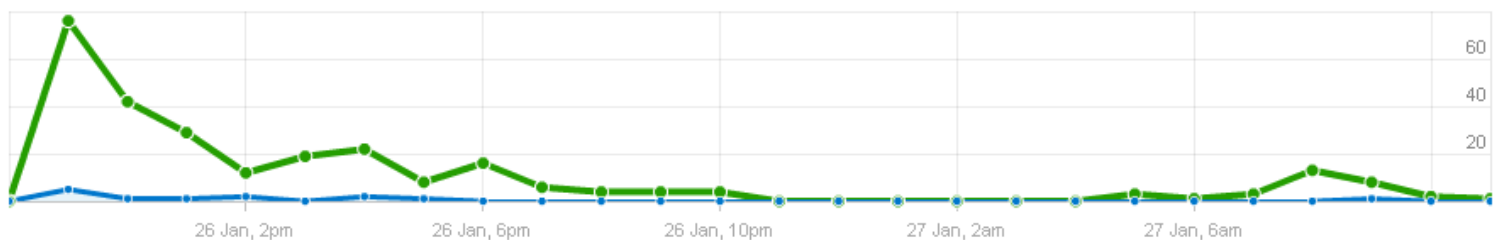


Sent to 400 unique subscribers in PV Hunting Preserve 2010

● Opens and ● Link Clicks for first day



## Campaign Overview



**171** Unique opens  
396 total opens to date

**34** Bounced  
8.5% couldn't be delivered

**195** Unopened  
Open rates are only estimates

**46.72%** of all recipients opened so far

**10.53%** clicked a link (18 people)

**0%** unsubscribed (0 people)

**1** person marked it as spam (0.27%)

## Links Clicked

**18** people clicked  
Giving you a **10.53%** click rate.

**32** total clicks  
Made by 18 people

**1.78** clicks per person  
Average of all those who clicked.

**153** didn't click  
That's 89.47% of all those who opened.

Link (URL)	Unique	Total
<a href="http://www.sixlakesutah.com/cabins.php">www.sixlakesutah.com/cabins.php</a>	5	5
<a href="http://www.pvhunting.com/">www.pvhunting.com/</a>	4	17
<a href="http://www.pvkennels.com/">www.pvkennels.com/</a>	4	4
<a href="http://www.ovis.com/intro.aspx?dir_id=1089&amp;subject=4195">www.ovis.com/intro.aspx?dir_id=1089&amp;subject=4195</a>	3	3
<a href="http://www.pvhunting.com">www.pvhunting.com</a>	2	2
Link to web-based version of this email	1	1